



University of Southern Philippines Foundation

Salinas Drive, Lahug, Cebu City



SCHOOL OF BUSINESS MANAGEMENT

* Bachelor of Science in Tourism and Travel Management (BSTTRM)

Effective A.Y. 2015-2016

First Year

First Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Engl. 1	Study and Thinking Skills English	3		3	
Fili 1A	Komunikasyon sa Akademikong Filipino	3		3	
Econ 1	Principles of Economics with LRT	3		3	
HRM 101	Introduction to Hospitality Industry	3		3	
HRM 101A	Safety, Hygiene & Sanitation	3		3	
Tour 1	Principles of Tourism I	3		3	
Mgmt 101	Principles of Management	3		3	
PE 1	Self-Testing Activities			2	
NSTP 1	National Service Training Program 1			3	
SocOr 11	Social Orientation 1			1.5	

Total No. of Units: 21/6.5 units

Second Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Engl. 2	Writing in the Discipline	3		3	Engl. 1
Fili 2A	Pagbasa at Pagsulat Tungo sa Pananaliksik	3		3	Fili 1A
HRM 101B	Culinary Arts and Sciences w/ Commercial Cooking	3	9	6	HRM 101A
Tour 2	Principles of Tourism II	3		3	Tour 1
TM 101	Philippine Tourism Geography and Culture	3		3	Tour 1
Hist 1	Philippine History: It's Roots a& Development	3		3	
PE 2	Fundamental in Rhythmic Activities			2	PE 1
NSTP 2	National Service Training Program 2			3	NSTP 1
SocOr 12	Social Orientation II			1.5	SocOr 11

Total No. of Units: 21/6.5 units

Summer

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Mgmt 102	Human Behavior in Organization	3		3	Mgmt 101
Tour 3	Tourism Planning and Development w/ Sustainability	3		3	Tour 2
TM 103	Ecotourism	3		6	TM 101

Total No. of Units: 9 units**Second Year****First Semester**

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Math 1B	Business Mathematics	3		3	
Psych 1	General Psychology	3		3	
TM 102	World Tourism Geography & Culture	3		3	TM 101
TRM 101	Principles Development & Work Ethics	3	9	6	TM 101
HRM 106	Personality Development & Work Ethics	3		3	
Ent 1	Introduction to Entrepreneurship	3		3	
IT 1	Introduction to Computer Concepts	3		3	
PE 3	Fundamentals of Games and Sports			2	PE 2

Total No. of Units: 24/2 units**Second Semester**

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Math 5	Basic Elements of Statistics	3		3	Math 1B
Hum 1	Introduction to Humanities	3		3	
Law 1B	Obligations and Contract	3		3	
Mktg 1	Principles of Marketing	3		3	
TM 104	E-Commerce, the Internet & Global Distribution Sys.	3		3	IT 1
TM 105	Entrepreneurship in Tourism	3		3	Ent 1, Mktg 1
TRM 102	Travel Agency & Tour Operations	3		3	Tour 2, Tm 102
Acctg 1	Fundamentals of Accounting	6		6	
PE 4	Recreational Activities			2	PE 3

Total No. of Units: 27/2 units**Summer**

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
TM 111	Heritage Tourism	3		3	TM 102
TM 112	Museum Curatorship	3		3	TRM 101

Total No. of Units: 6 units

Third Year

First Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Engl 3	Speech Communication	3		3	Engl 1
Engl 11	Business Communication	3		3	Engl 2
NatSc 1	Earth Science	3		3	
Fina 101	Money, Credit and Banking	3		3	
Fola 1	Foreign Language 1	3		3	
TM 107	Resort Operation & Management	3		3	Tour 2
TM 108	Domestic and International Tour Packaging & Costing	3		3	TRM 102
TRM 103	Travel Management	3		3	Tour 2, TM 102

Total No. of Units: 24 units

Second Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
PolSci 16	Politics and Governance w/ New Phil. Const.	3		3	
Philo 2	Logic (Stress on Critical Thinking Skills)	3		3	
Lit 1	Literature of the Philippines	3		3	
Law 3B	Hospitality and Tourism Law	3		3	
Fola 2	Foreign Language 2	3		3	
TM 109	Tourism Marketing	3		3	Tour 2, Mktg 1
TRM 104	Transportation Mgmt. w/ Reservation and Ticketing	3		3	TRM 103
RC	Rizal: His Life and Works	3		3	

Total No. of Units: 24 units

Summer

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
TM 114	Tourism Research Methods and Techniques	6		6	Math 5, Tour 3

Total No. of Units: 6 units

Fourth Year

First Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Lit 2	World Literature	3		3	Lit 1
Math 7	Mathematics of Investment	3		3	Acctg 1, Math 1B
Taxn 1B	Income Taxation	3		3	Acctg 1
IT 5B	Management Information System (MIS)	3		3	IT 1
TRM 105	Banquet, Function & Catering Services Proced.	3		3	TRM 104
TTrM 11A	Practicum 1 – Travel Agency/Hotel/Museum (400 Hours)			6	TTrM (1 st -3 rd year, core subjects)

Total No. of Units: 21 units

Second Semester

COURSE TITLE	COURSE DESCRIPTION	Lec. Hrs.	Lab Hrs.	UNITS	PREREQUISITE
Mgnt 115	Total Quality Management	3		3	Mgnt 101
SoAn 1	Introduction to Sociology & Anthropology	3		3	
HRM 115	Events/Convention Management	3		3	
TM 113	Travel Journalism	3		3	
TM 115	Tourism Current Trend & Issues	3		3	
TTrM 11B	Practicum 2 (400 Hours) Tourism Office/NGO/Transportation			6	TTrM (1 st -3 rd year, core subjects)

Total No. of Units: 21 units

Choices for Foreign Language Elective:

Mandarin, Nippongo, French, Spanish